2013 MASTER’S EDUCATION CONFERENCE

Looking Forward: Preparing Master’s Nursing Graduates for the Future
February 21-23, 2013

FACULTY PRACTICE PRE-CONFERENCE

Policy, Business, and Faculty Practice: Links and Influences
February 20-21, 2013

BUENA VISTA PALACE
ORLANDO, FLORIDA
The **Master’s Education Conference** is designed to meet the needs of deans/directors, academic administrators, and faculty in nursing master’s programs. This annual event encourages master’s faculty to explore topics and issues of mutual interest, especially during this period of transition to new program models and nursing roles.

- Benefit from an overview of health policy and how it impacts nursing education
- Gain practical insights about issues and best practices in online education
- Explore priorities in informatics education for master’s students
- Consider how the graduate nursing curriculum should reflect realities of the dynamic and complex health care system
- View posters and attend concurrent sessions of personal interest and relevance

The **Faculty Practice Pre-Conference** is designed for those who promote, administer, and engage in faculty practice. Join colleagues to learn more about:

- Links between national health care policy and practice
- Institutional policies that underpin faculty practice
- The ever-important business aspects of faculty practice
- Successes of colleagues offered in posters and abstract presentations

The purpose of the **QSEN Faculty Development Workshop** is to develop the capacity of graduate nursing program faculty to teach other faculty in graduate-level programs how to incorporate quality and safety competencies and content into their programs of study. The workshop targets all faculty in graduate-level programs and their clinical partners to assure that the full diversity of graduate education, such as public health or systems management, is represented.
### SCHEDULE AT A GLANCE

#### Faculty Practice Pre-Conference
**Wednesday, February 20**
- 11:00 a.m.-5:00 p.m. Registration
- 1:30-3:00 p.m. National Health Policy: Impact and Infl uences on Nursing Practice
- 3:30-5:00 p.m. Institutional Policies: Making Faculty Practice Work

#### Thursday, February 21
- 7:15-8:30 a.m. Light Continental Breakfast
- 7:30-8:00 a.m. Practice Leadership Network Meeting
- 8:00-8:30 a.m. Poster Presentations
- 8:30-10:00 a.m. From Negatives to Positives: Business Aspects of Faculty Practice
- 10:00-10:30 a.m. Poster Presentations (repeated)
- 10:30 a.m.-12:00 p.m. Future Opportunities: Links Between Policy and Practice

#### Special Pre-Conference Event: Teaching Graduate-Level QSEN Competencies
**Wednesday, February 20**
- 11:00 a.m.-4:30 p.m. Teaching Graduate-Level QSEN Competencies

**Thursday, February 21**
- 8:00 a.m.-12:00 p.m. Teaching Graduate-Level QSEN Competencies

#### Master's Education Conference
**Thursday, February 21**
- 10:00 a.m.-6:00 p.m. Registration
- 1:00-2:30 p.m. Health Care and Higher Education
- 2:45-4:15 p.m. Issues and Challenges in Online and Distance Learning
- 4:30-6:00 p.m. Informatics Priorities for Master’s Students
- 6:00-7:30 p.m. Reception and Poster Presentations

**Friday, February 22**
- 7:15-8:30 a.m. Light Continental Breakfast
- 7:30-8:20 a.m. Discussion: Implementing the Master’s Essentials
- 8:30-10:00 a.m. Concurrent Sessions
  - The Master’s in Nursing Education: Congruence with the Master’s Essentials
  - Designing for Optimal Curricular Transition: Master’s CNL to DNP
  - Teaching Students to Care for Veterans
  - Teaching Students to Work in Interprofessional Teams
  - Publishing as Scholarship
  - Simulation at the Graduate Level
- 10:30 a.m.-12:00 p.m. Concurrent Sessions (repeated)
- 1:30-4:05 p.m. Abstract Presentations

**Saturday, February 23**
- 7:15-8:30 a.m. Light Continental Breakfast
- 7:30-8:20 a.m. Discussion: Master’s Programs in Transition
- 8:30-10:00 a.m. CCNE Forum on Accreditation Standards
- 10:30 a.m.-12:00 p.m. Future Health Care Delivery Roles for Master’s Graduates
Master’s Education Conference
Thursday, February 21

10:00 a.m.-6:00 p.m.

Registration
1:00-2:30 p.m.

Welcome

Opening Program Session
Health Care and Higher Education
Benefit from an overview of health policy and how it impacts nursing education, particularly at the master’s level. Consider the impact of changes in the healthcare industry and healthcare reform on Master’s curricula for CNLs, clinical educators, managers, and others. What are the healthcare trends and what’s in the law – and how should we educate master’s students about these?

Speaker: Deborah E. Trautman, PhD, RN, Executive Director, Johns Hopkins Medicine Center for Health Policy and Healthcare Transformation, Baltimore, MD and former Robert Wood Johnson Health Policy Fellow

2:30-2:45 p.m.

Stretch Break

2:45-4:15 p.m.

Program Session
Issues and Challenges in Online and Distance Learning
Online learning is exploding in popularity in nursing, but it has its own unique issues and challenges. What are these? What skills do faculty need in order to be fully successful in an online format? What are the best practices across disciplines? How can we facilitate active participation of and engagement by students? Get pragmatic advice from a valued colleague outside of nursing.

Speaker: Tom Cavanagh, PhD, Assistant Vice President, Distributed Learning, University of Central Florida, Orlando, FL

4:15-4:30 p.m.

Stretch Break

4:30-6:00 p.m.

Program Session
Informatics Priorities for Master’s Students
What will master’s-prepared nurses see in practice concerning informatics? What are the most critical informatics issues and curriculum priorities for all master’s programs? How might master’s faculty integrate informatics into various existing master’s levels courses? Explore these questions and others with a national-level expert.

Speaker: Judy Murphy, RN, FACMI, FHIMSS, FAAN, Deputy National Coordinator for Programs and Policy, Office of the National Coordinator for Health IT, U.S. Department of Health & Human Services, Washington, DC

6:00-7:30 p.m.

Reception and Poster Presentations
Friday, February 22

7:15-8:30 a.m.
Light Continental Breakfast

7:30-8:20 a.m.
Informal Breakfast Discussion
Implementing the Master’s Essentials
Discuss with colleagues how to implement the new Essentials, especially for non-APRN programs.
Facilitated by the Master’s Education Conference Subcommittee

8:30 a.m.-12:00 p.m.
Concurrent Sessions
The concurrent sessions are held 8:30 a.m.-10:00 a.m. and 10:30 a.m.-12:00 p.m., separated by a 30-minute break. Topics repeat, and you may select two.

- **The Master’s in Nursing Education: Congruence with the Master’s Essentials**
  *The Essentials of Master’s Education in Nursing*, revised in 2011, includes specific recommendations for the clinical educator role. In addition to courses and experiences specific to teaching, students in these programs should be exposed to all nine essentials, as well as graduate preparation in an area of clinical practice. Identify ways to make master’s programs with a focus in nursing education congruent with the revised Essentials and learn from the successes of colleagues.
  *Speakers: Nancy DeBasio, PhD, RN, Dean, Research College of Nursing, Kansas City, MO; Diane Wink, EdD, FNP-BC, ARNP, FAAN, Hugh F. and Jeannette G. McKean Endowed Chair, Professor, and Coordinator, Nurse Educator MSN, College of Nursing, University of Central Florida, Orlando, FL; and a representative from the Commission on Collegiate Nursing Education, Washington, DC*

- **Designing for Optimal Curricular Transition: Master’s CNL to DNP**
  Examine the commonalities in the Master’s and Doctor of Nursing Practice Essentials and how schools can build a Clinical Nurse Leader curriculum that maximizes articulation into a DNP program.
  *Speakers: Teri Moser Woo, PhD, RN, CNL, CPNP, FAANP, Associate Dean for Graduate Nursing Programs, School of Nursing, Pacific Lutheran University, Tacoma, WA; Linda Roussel, DSN, RN, NEA, BC, Professor, College of Nursing, University of South Alabama, Mobile, AL; and Enna E. Trevathan (invited), DNP, RN, CNL, CNL Program Director, School of Nursing, University of San Francisco and Chair, Board of Commissioners, Commission on Nurse Certification, Washington, DC*
• Teaching Students to Care for Veterans
Almost 650 schools of nursing have pledged their support to the Joining Forces campaign. One priority of this national initiative is to make health care professionals more knowledgeable about the population of armed forces members and their particular health care needs, especially as they return from modern deployments with characteristic injuries. Reflect on effective strategies to teach master’s students to care for military members and veterans as a unique population deserving of special consideration. Explore resources for this work including the new Joining Forces Toolkit.
Speakers: Gail Stuart, PhD, RN, FAAN, Dean, College of Nursing, Medical University of South Carolina, Charleston, SC and Co-Chair, AACN/Department of Veterans Affairs Joining Forces Toolkit Task Force; Brian T. Graves, PhD, RN, ACNP-BC, Assistant Dean, Master’s Program, and Alicia Gill Rossiter, MSN, ARNP, FNP, PNP-BC, Coordinator of Graduate Nursing Simulation and Military Liaison, College of Nursing, University of South Florida, Tampa, FL

• Teaching Students to Work in Interprofessional Teams
What do Master’s faculty need to know in order to help students effectively work with other professions to improve health care? What are the national priorities and what types of initiatives serve as good models? Gain practical ideas for your own interprofessional education efforts.
Speaker: Peggy O. Hewlett, PhD, RN, FAAN, Professor and Director of the SC Center for Nursing Leadership, University of South Carolina, Columbia, SC

• Publishing as Scholarship
Scholarship is a universal expectation of faculty, regardless of school type or mission. Gain practical insights about determining publishable ideas, making scholarly writing a professional priority, and submitting manuscripts for publication as a part of one’s academic responsibilities.
Speaker: Patricia Gonce Morton, PhD, RN, ACNP-BC, FAAN, Professor and Associate Dean for Academic Affairs, School of Nursing, University of Maryland, Baltimore, MD and incoming Editor, Journal of Professional Nursing

• Simulation at the Graduate Level
Most educators appreciate the value of using simulation to help students master tasks. But simulation can be used for more sophisticated student learning such as clinical decision making and role development at the graduate level. Join colleagues active in simulation to consider research findings that identify best practices in simulation, methods of evaluation, and opportunities for future simulation research at the master’s level.
Speakers: Andrea Parsons Schram, DNP, CRNP, Assistant Professor, and Shawna Mudd, DNP, CPNP-AC, PNP-BC, Assistant Professor, Department of Acute and Chronic Care, School of Nursing, Johns Hopkins University, Baltimore, MD

10:00-10:30 a.m.
Break
10:30 a.m.-12:00 p.m.
Concurrent Sessions (repeated)
12:00-1:30 p.m.  
**Lunch and Informal Networking**  
(on your own)

1:30-4:05 p.m.  
**Abstract Presentations**  
(See separate schedule)

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**Saturday, February 23**

7:15-8:30 a.m.  
**Light Continental Breakfast**

7:30-8:20 a.m.  
**Informal Breakfast Discussion**  
*Master’s Programs in Transition*  
Join colleagues to informally discuss challenges and successes in transitioning to CNL and DNP programs.  
*Facilitated by the Master’s Education Conference Subcommittee*

8:30-10:00 a.m.  
**Program Session**  
**CCNE Forum on Accreditation Standards**  
The CCNE *Standards for Accreditation of Baccalaureate and Graduate Degree Nursing Programs* (amended April 2009) is being revised for the accreditation of baccalaureate, master’s, and Doctor of Nursing Practice programs. Get the latest information about the standards revision process and take advantage of the opportunity to ask questions and provide feedback about the proposed standards to members of the CCNE Standards Committee.  
*Speakers: Members of the Standards Committee, Commission on Collegiate Nursing Education, Washington, DC*

10:00-10:30 a.m.  
**Break**

10:30 a.m.-12:00 p.m.  
**Closing Program Session**  
**Future Health Care Delivery Roles for Master’s Graduates**  
We know that graduate nursing roles and educational programs are in transition. In addition, national reports, recommendations, and agency priorities influence graduate nursing preparation. Join a respected nurse executive to examine the “big picture” of the current health care system and how roles and functions of all master’s prepared nurses are changing, particularly within large systems. Consider how the graduate nursing curriculum should reflect realities of the dynamic and complex health care system and what faculty should emphasize to students about their future in health care.  
*Speaker: Ann Scanlon McGinity, PhD, RN, FAAN, Chief Nurse Executive and Senior Vice President, Operations, The Methodist Hospital, Houston, TX*
Faculty Practice Pre-Conference
(Separate registration required)
Policy, Business, and Faculty Practice: Links and Influences

Wednesday, February 20

11:00 a.m.-5:00 p.m.
Registration

1:30-3:00 p.m.
Opening Program Session
National Health Policy: Impact and Influences on Nursing Practice
Consider the ways national health care policy affects nursing practice and how practice can effectively influence the national policy agenda. Discuss how policy and practice intersect, and the implications for nursing faculty active in practice as well as for their students.
Speaker: Deborah E. Trautman, PhD, RN, Executive Director, Johns Hopkins Medicine Center for Health Policy and Healthcare Transformation, Baltimore, MD and former Robert Wood Johnson Health Policy Fellow

3:00-3:30 p.m.
Break

3:30-5:00 p.m.
Program Session
Institutional Policies: Making Faculty Practice Work
Explore the institutional infrastructure and policy elements that are pivotal to faculty practice being a successful part of the nursing academic unit. How does practice align with the academic mission? What is possible to achieve with the right support? How does practice impact promotion, tenure, research, and scholarship? Examine these questions and others to gain insights about how practice can be more effective at your school.
Speakers: Julie Cowan Novak, DNSc, RN, CPNP, FAANP, Vice Dean, Practice and Engagement, and Executive Director, UT Nursing Clinical Enterprise, School of Nursing, University of Texas Health Science Center San Antonio, San Antonio, TX; and Sandra L. Cotton, DNP, RN, ANP-BC, FNAP, Director, Faculty Practice, School of Nursing, West Virginia University, Morgantown, WV

Thursday, February 21

7:15-8:30
Light Continental Breakfast

7:30-8:00 a.m.
Practice Leadership Network Meeting
Join practice colleagues at this informal discussion. Open to members and guests at no charge.

8:00-8:30 a.m.
Poster Presentations
8:30-10:00 a.m.
**Program Session**
**From Negatives to Positives: Business Aspects of Faculty Practice**
The business aspects of faculty practice are always of fundamental concern to participants and supporters alike. Focus on the fiscal and administrative considerations for establishing, maintaining, and expanding a faculty practice enterprise.
Speaker: **Kathryn Christiansen**, PhD, RN, FAAN, Executive Director, Institute for Health Care Innovation, College of Nursing, University of Illinois at Chicago, Chicago, IL

10:00-10:30 a.m.
**Break and Poster Presentations** *(repeated)*

10:30 a.m.-12:00 p.m.
**Closing Program Session**
**Future Opportunities: Links Between Policy and Practice**
As a continuation of the opening session, and drawing from all previous deliberations, examine how the intersection of policy and practice offer challenging opportunities for faculty and students. Learn how to recognize and respond to these opportunities to influence both policy and the future of nursing. Share your own successful approaches with colleagues.
Speaker: **Janice Phillips**, PhD, RN, FAAN, Associate Professor, College of Nursing, Rush University, Chicago, IL and former Robert Wood Johnson Foundation Health Policy Fellow

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**A Special Pre-Conference Event**

**Teaching Graduate-Level QSEN Competencies**
(Separate registration required)
Wednesday, February 20, 11:00 a.m.-4:30 p.m. and Thursday, February 21, 8:00 a.m.-12:00 p.m.
Building on AACN’s work at the undergraduate level, this pre-conference provides educational resources and training to enhance the ability of faculty in master’s and doctoral nursing programs and practice partners to embed quality and safety competencies into their programs of study.
Speakers: **Karen N. Drenkard**, PhD, RN, NEA-BC, FAAN, Executive Director, American Nurses Credentialing Center, Silver Spring, MD; **Esther Emard**, MSN, RN, MSLIR, Chief Operating Officer, National Committee for Quality Assurance, Washington, DC; and **Jean E. Johnson**, PhD, RN, FAAN, Dean and Professor, School of Nursing, George Washington University, Washington, DC

This intensive workshop is **FREE** (including two meals and breaks). **Registration is limited to the first 100 accepted applicants.** Only completed applications will be considered. Selected candidates will be notified on a rolling basis until the maximum of 100 seats is filled.

To apply, please visit [http://www.aacn.nche.edu/qsen/workshop-application](http://www.aacn.nche.edu/qsen/workshop-application).
Join AACN for the 2013 Master’s Education Conference and Faculty Practice Pre-Conference in Orlando, Florida.

**Hotel Information**
Buena Vista Palace
1900 Buena Vista Drive
Orlando, FL 32830

The special conference rate is $169 single/double. The **cutoff date for room reservations** at the group rate is **January 29, 2013**. For reservations call 866-246-6563 and request the group rate for AACN. The room block may fill before the deadline, so be sure to make your arrangements early.

Additional hotel information is posted on [www.aacn.nche.edu/conferences](http://www.aacn.nche.edu/conferences)

**Transportation**
Taxis are available from Orlando International Airport (MCO) and cost approximately $40 each way. Shuttle service is available through Mears Transportation and costs approximately $21 each way or $34 round trip. For additional information regarding shuttle service, please visit: [www.mearstransportation.com](http://www.mearstransportation.com). For more information regarding ground transportation options, please visit: [www.orlandoairports.net](http://www.orlandoairports.net)

**Continuing Education**
The American Association of Colleges of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Contact hours will be awarded to those who attest to attendance at entire sessions and complete the electronic evaluation process after the conference. The CE Certificate will be provided online only after completion of the evaluation.

**Contact Information**
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[www.aacn.nche.edu/conferences](http://www.aacn.nche.edu/conferences)
REGISTRATION

The deadline for early registration is **February 8, 2013**. Late fees will apply to registrations received after February 8. Email messages confirming registration will be sent to all participants.

Register online at [https://apps.aacn.nche.edu/Registration/registration.asp](https://apps.aacn.nche.edu/Registration/registration.asp) 
*(Only one discount per person, per conference can be taken.)*

**Master’s Education Conference Registration Fees:**

**Members:**
- $399 before February 8, 2013
- $499 after February 8, 2013
- $30 Discount for each additional registration from same institution

**Non-Members:**
- $549 before February 8, 2013
- $649 after February 8, 2013

**Faculty Practice Pre-Conference Registration Fees:**
- $199 before February 8, 2013
- $249 after February 8, 2013
- $30 Discount for PLN Network Members

**Refund and Cancellation Policy**

Please visit [www.aacn.nche.edu/conferences](http://www.aacn.nche.edu/conferences) for detailed information.

**Substitution Policy**

Please visit [www.aacn.nche.edu/conferences](http://www.aacn.nche.edu/conferences) for detailed information.
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of Colleges of Nursing

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