2015 GRADUATE NURSING ADMISSIONS PROFESSIONALS CONFERENCE

Graduate Nursing: A Vast “Canyon” of Opportunity

April 7-8, 2015

SHERATON DOWNTOWN
PHOENIX, AZ

American Association of Colleges of Nursing
ADVANCING HIGHER EDUCATION IN NURSING
Graduate Nursing Admissions Professionals is a diverse group comprised of nursing education administrators and faculty responsible for graduate nursing student recruitment, admissions, marketing, and programming. The purpose of the group is to provide an opportunity for those most involved in recruiting graduate nursing students to share their successes, develop new strategies, and to establish a resource network of peers.
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<tr>
<td>5:00-7:00 p.m.</td>
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<td>Registration and Continental Breakfast</td>
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5:00-7:00 p.m.
Welcome and Early Registration

Tuesday, April 7
7:30-8:00 a.m.
Registration and Continental Breakfast

8:00-8:45 a.m.
Icebreaker “Let’s Get Acquainted”
(All GNAP conference attendees are welcome)
A fun, quick networking exercise to get to know your fellow GNAP conference attendees.

8:45-9:00 a.m.
Welcome and Opening Remarks
Stephanie Boyd, 2015 GNAP Chair, and Chief Enrollment Management Officer, Frontier Nursing University, Hyden, KY

9:00-10:45 a.m.
Keynote Address
Transformation through Collaboration: Working Together to Improve Health & Healthcare
Join one of nursing’s well-known leaders as she shares her thoughts on the current state of healthcare and the drivers for meaningful change. Hear and discuss emerging leadership opportunities for nurses and the roles that nurses must play in shaping the future of the profession.
Speaker: Deborah E. Trautman, PhD, RN, Chief Executive Officer, American Association of Colleges of Nursing, Washington, DC

10:45-11:00 a.m.
Break and Exhibitors
11:00 a.m.-12:00 p.m.
**Program Session**
**Energy for Life: One Day at a Time**
Discuss the importance of managing energy in physical, emotional, mental and spiritual dimensions. Review strategies for expanding and focusing energy to improve performance. Commit to one change that promotes a healthier lifestyle.
*Speaker: David Hrabe, PhD, RN, Associate Professor of Clinical Nursing and Executive Director, Academic Innovations and Partnerships, The Ohio State University, Columbus, OH*

12:00-1:00 p.m.
**Lunch and Exhibitor Presentations**

1:00-2:00 p.m.
**Program Session**
**Lean Methodology in Healthcare Course: The Use of Transformational Learning to Attract the Graduate Student**
The “Lean Methodology in Healthcare” course provides the next generation of improvement scientists with a set of Lean tools, strategies, and principles that bring value to everyday work processes. It is this scientific, experiential approach to learning that ensures sustainability of work processes into the future.
*Speakers: Treasa K. Leming-Lee, DNP, MSN, RN, CPHQ, Assistant Professor of Nursing, Vanderbilt University School of Nursing, Nashville, TN and Terri Davis Crutcher, DNP, MSN, RN, Assistant Professor and Assistant Dean, Clinical and Community Partnerships, Vanderbilt University School of Nursing, Nashville, TN*
2:00-3:00 p.m.  
**Program Session**  
**An Old Trend is a New Friend: A Call for Civility in Nursing Education**  
Join a lively discussion on practical ways to encourage civility in the academic and clinical setting. Actions that promote positive and affirming interactions with patients, colleagues, and students will be presented. Methods for identifying institutional values and for designing a curriculum to foster development of those values will be discussed. Come learn how to create a culture of caring that can be applied across your entire organization!  
*Speaker: Tonya Nicholson, DNP, CNM, WHNP-BC, CNE, Program Director of Midwifery and Women’s Health, Frontier Nursing University, Hyden, TN*

3:00-3:30 p.m.  
**Break and Visit with Exhibitors**

3:30-4:30 p.m.  
**Roundtable Discussions, Session I**  
During this session you will have the opportunity to brainstorm possible solutions or ideas for your top recruitment or admissions challenges. Each roundtable will have a set topic and a facilitator, with topics selected during the morning icebreaker.

4:30-5:30 p.m. (located one block from the hotel)  
**Optional Group Activity**  
**Walking Tour of Arizona State University**

6:30 p.m.  
**Group/Networking Dinners**  
(Conference attendees and guests are invited. Sign-up sheets will be provided during the conference)
Wednesday, April 8

7:00-7:45 a.m.
**GNAP Fun Walk** (Meet in the Sheraton Downtown Phoenix Lobby at 6:50 a.m.)
Join your GNAP colleagues for a brief but invigorating morning walk!

8:30-9:00 a.m.
**Continental Breakfast and Optional NursingCAS 3.0: Tips, Tricks, and Feedback Time**
Have breakfast with current NursingCAS users and those considering the application system and hear updates on the NursingCAS 3.0 system (launched October 2014)
_Speakers: NursingCAS Advisory Board Members, TBD_

9:00-9:45 a.m.
**Roundtable Discussions, Session II**
In this continuation from Session I, you will have the opportunity to brainstorm possible solutions or ideas for your top recruitment or admissions challenges. Each roundtable will have a set topic and a facilitator, with topics selected during the Tuesday morning icebreaker.

9:45-10:30 a.m.
**Program Session**
**Seeing the Larger Frame: Creating the Context for DNP Education**
This session will provide the framework of national trends and calls to action, including strategic work from the Institute of Medicine, AACN, and IPEC. Implications of the ACA on DNP supply and demand will also be addressed.
_Speaker: Teri Britt Pipe, PhD, RN, Dean and Professor, Arizona State University, Phoenix, AZ_
10:30-11:15 a.m.

**Realization of AACN's Vision for the DNP**

The American Association of Colleges of Nursing first presented a position statement on the practice doctorate in nursing in 2004. This session will present the past, present, and future impact of the Doctor of Nursing Practice prepared nurse.

*Speaker: Katherine Kenny, DNP, RN, ANP-BC, FAANP, Assistant Dean of Nursing Programs, Director DNP Program, Arizona State University, Phoenix, AZ*

11:15-11:30 a.m.

**Break**

11:30 a.m.-12:30 p.m.

**Program Session**

**Diversity in Nursing: Connecting Culture with Academic Recruitment and Retention**

This session will stimulate enthusiasm for the development of a comprehensive and coordinated diversity initiative program characterized by a campus-wide investment and dedication to cultural learning. Highlighting student cultural diversity can serve as a cross-coordination from recruitment to retention when seamlessly transitioning underrepresented students to advanced (nursing) education.

*Speaker: Wilvena McDowell Bernard, MA, Student Services, Program Coordinator/PRIDE Program, Frontier Nursing University, Hyden, TN*

12:30-1:00 p.m.

**Lunch**
1:00-2:00 pm
**Overcoming Barriers to Holistic Admission in Nursing: Evidence from a National Study**

Urban Universities for Health Equity through Alignment, Leadership, and Transformation of the Health Workforce (HEALTH) recently conducted a national study of admission practices in the health professions, with a particular focus on current holistic admission practices in nursing and the feasibility of increasing the widespread adoption of holistic review practices across nursing schools. The results support findings that holistic admissions processes bolster universities’ attempts to achieve diversity without negatively impacting student success. This session will explore key findings from this study and discuss the feasibility of implementing holistic admission among schools of nursing.

*Speaker: Karen Bankston, MSN, RN, PhD, Associate Dean, University of Cincinnati College of Nursing, Cincinnati, OH*

2:00-2:15 p.m.
**Break**

2:15-3:15 p.m.
**Program Session**

**Recruiting on a Dime**

Recruiting can be much less complicated if you have sufficient resources such as staff, technological resources, and of course a healthy budget. However, the reality for most is that, regardless of resources, the expectations to meet targets are the same. This presentation will be offer opportunities to create and implement a strong recruitment plan when working on a shoestring budget and a plan on how to maintain your sanity through it all.

*Speaker: Kristi Rodriguez, Med, Director of Recruitment and Alumni Affairs, University of Texas Health Science Center-Houston, Houston, TX*

3:15 – 3:45 p.m.
**GNAP Conference Closing: Discussion, Elections, Awards, Planning for 2016 GNAP Conference**
Hotel Information
Sheraton Phoenix Downtown Hotel
340 North 3rd Street
Phoenix, AZ 85004
Phone: 602-262-2500 or 800-325-3535
https://www.starwoodmeeting.com/Book/nsna2015

The special conference room rate is $149 single/double. The cutoff date for reservations is March 6, 2015. For reservations, call 602-262-2500 or 800-325-3535 and request the group rate for AACN/NSNA/National Student Nurses Association.

The room block may fill before the deadline, so please make your reservation early.

Transportation
Phoenix Sky Harbor International Airport
The Phoenix Sky Harbor International Airport (PHX) is located approximately 10-15 minutes from the Sheraton Phoenix Downtown Hotel. Taxi fare is approximately $20 each way. Hotel self-parking starts at $19, valet parking starts at $29.

Continuing Education Credit
Continuing Education contact hours will be provided by the American Association of Colleges of Nursing to all conference participants at no additional cost. CE certificates will be provided online after completion of the online evaluation to be sent to you after the conference.

Dietary and Special Needs
If you have any dietary restrictions (e.g., vegetarian, kosher, or gluten-free) or special needs, please contact us prior to the event as well as onsite at the conference registration desk.

Contact Information
AACN
Nadja Beverage, CMP
One Dupont Circle, NW, Suite 530
Washington, DC 20036
Phone: 202-463-6930
Email: nbeverage@aacn.nche.edu
www.aacn.nche.edu/conferences
**REGISTRATION**

Register online at [www.aacn.nche.edu/conferences](http://www.aacn.nche.edu/conferences)

**Graduate Nursing Admissions Professionals Registration Fees**

**Members**
- $399 by March 27, 2015
- $499 after March 27, 2015
- * A $30 discount is available for GNAP Network Members.
  or
- * A $30 discount can be applied for each additional registration from same institution.

**Non-Members:**
- $549 by March 27, 2015
- $649 after March 27, 2015

Meals included in this registration fee: two (2) light continental breakfasts, one (1) luncheon, and three (3) beverage breaks

**Refund, Cancellation and Substitution Policy**
Please visit [www.aacn.nche.edu/conferences](http://www.aacn.nche.edu/conferences) for detailed information.
2014-2015 GNAP Program Committee
Angela Serpetti, University of Michigan (Program Chair)
Anita Howard, Emory University
Cheryl Loudd, University of Texas Health Science Center-Houston
Greta O'Keefe, Thomas Edison State College
Jeanette Russ, The Ohio State University
Paddy Peerman, Vanderbilt University
Sharon Warner, Johns Hopkins University