The popular Executive Development Series* (EDS) is designed for academic officers who want to polish their executive-level skills. Explore mutual challenges and share winning solutions in a collegial, interactive environment. This program helps you to:

- Prepare for the challenges of executive leadership.
- Maximize the financial potential and resources within academic units and programs.
- Analyze legal problems involving faculty and student issues.
- Develop tactics to negotiate at an “uneven table.”
- Evaluate issues currently affecting nursing academic leaders.
- Discover how to incorporate branding to encompass academics, alumni, students, faculty, community, and research initiatives.

The Spring Annual Meeting* brings AACN members together with noted thought leaders to discuss key funding, organizational, and legislative challenges and opportunities impacting nursing education. This program helps you to:

- Consider what entrepreneurial skills may help you navigate your deanship.
- Examine the leadership lessons learned in developing the Interprofessional Education Collaborative (IPEC).
- Review current advocacy and policy priorities of health care and higher education.
- Summarize the recommendations for troubleshooting potential barriers when making holistic admission decisions for schools of nursing.
- Recognize the need to implement a structured and sustainable method of educating all nurses, regardless of their ethnic origin, to deliver culturally competent care for an increasingly diverse patient population.
- Pursue personal interests through skill-building breakout sessions and informal breakfast gatherings.

* Spring EDS and the Spring Annual Meeting are open only to the institutional dean/director/chair of AACN-member schools of nursing. They are held consecutively to allow participants to attend both events.
## SCHEDULE AT A GLANCE

### Spring Executive Development Series

**Friday, March 20**
- 7:30-8:30 a.m.: Registration and Light Continental Breakfast
- 8:30-10:00 a.m.: Setting the Stage for Success
- 10:30 a.m.-12:00 p.m.: The Art and Science of Financial Management in Nursing Programs
- 1:30-3:00 p.m.: Welcome to Leadership from Your New Friend, Your Attorney: A Discussion of Faculty and Student Legal Issues
- 3:30-5:00 p.m.: Negotiating at an Uneven Table

**Saturday, March 21**
- 8:00-8:30 a.m.: Light Continental Breakfast
- 8:30-10:00 a.m.: Setting the Stage for Success: Tabletop Discussions
- 10:30 a.m.-12:00 p.m.: Branding and Imaging for Academic and Leadership Roles

### Spring Annual Meeting

**Saturday, March 21**
- 11:00 a.m.-5:00 p.m.: Registration
- 12:00-1:20 p.m.: Committee Meetings
- 1:30-4:30 p.m.: Skill-Building Breakout Sessions
- 4:45-6:15 p.m.: Orientation for New Members, New Deans, and Prospective Members
- 6:15-7:00 p.m.: New Dean Mentoring Program Wine and Cheese Social

**Sunday, March 22**
- 7:00 a.m.: Optional Early-Bird Walking Group
- 8:00 a.m.-6:30 p.m.: Registration
- 9:00 a.m.-8:00 p.m.: Exhibits Open
- 9:00-10:00 a.m.: Open Session with AACN’s Board of Directors
- 10:15 a.m.-12:00 p.m.: Like-Schools Informal Discussions
- 12:15-1:15 p.m.: Optional Luncheon: Innovations in Enrollment Management: NursingCAS 3.0
- 1:30-3:00 p.m.: The Dean as Entrepreneur
- 3:30-4:45 p.m.: Geraldine “Polly” Bednash Lectureship Award
- 5:00-6:30 p.m.: Program Session: Sponsored by the Government Affairs Committee
- 6:30-8:00 p.m.: Reception and Exhibits
- 7:00-8:00 p.m.: Reunion for Leadership for Academic Nursing Program (LANP) and AACN-Wharton Executive Leadership Program Fellows

**Monday, March 23**
- 6:00 a.m.: Optional Early-Bird Walking Group
- 7:00-8:30 a.m.: Light Continental Breakfast
- 7:00-8:20 a.m.: Breakfast Session: Preparing for Your Capitol Hill Visits
- 7:30-8:20 a.m.: Informal Breakfast Discussions
- 8:30-9:30 a.m.: Futures Task Force Update
- 9:45 a.m.-12:15 p.m.: Like-Schools Report, Issues Forum, Business Meeting
- 1:15-5:00 p.m.: Capitol Hill Visits
- 5:00-6:30 p.m.: Capitol Hill Reception

**Tuesday, March 24**
- 6:00 a.m.: Optional Early-Bird Walking Group
- 7:15-8:30 a.m.: Light Continental Breakfast
- 7:30-8:20 a.m.: Informal Breakfast Discussions
- 8:30-9:30 a.m.: Overcoming Barriers to Holistic Admission in Nursing, Part II
- 9:30-10:30 a.m.: Nurse.com/Gannett Foundation Lectureship Award for Diversity, Inclusion, and Sustainability in Nursing Education: Dr. Marilyn “Marty” Douglas
- 11:00 a.m.-12:00 p.m.: The Entrepreneurial Mindset
Spring Executive Development Series
Friday, March 20

7:30-8:30 a.m.
Registration and Light Continental Breakfast

8:30-10:00 a.m.
Welcome and Opening Program Session
Setting the Stage for Success CE
How do you prepare for the challenges of executive leadership? What are the skills you should acquire and are there avenues to mastery? How do you develop a team approach to leadership? Address these questions during this session as well as share lessons learned regarding expertise essential for setting the stage for leadership success, such as how to develop decision-making capability using both your intellectual capital as well as your team's; the requisites to meeting financial challenges; and how to build leadership depth for the future for your organization. Also presented are the tenets of negotiation along with the importance of strategic planning and managing work-life balance.

Speaker: Terri Weaver, PhD, Dean and Professor, College of Nursing, University of Illinois at Chicago, Chicago, IL

10:00-10:30 a.m.
Break

10:30 a.m.-12:00 p.m.
Program Session
The Art and Science of Financial Management in Nursing Programs CE
Financial management in higher education is both art and science. The art involves an appreciation of internal and external contexts. The science involves access to financial data and well-developed interpretive skills. Some say that budgets are quantitative expressions of how well a unit is managed. Others believe that budgets are theories, occasionally devoid of reality, that are supposed to predict and control how well a unit performs. Where the truth lies is a function of culture. Focus on how to contemplate, design, and execute strategic moves that will maximize financial potential and resources within academic units and programs.

Speaker: Gloria F. Donnelly, PhD, Dean and Professor, College of Nursing and Health Professions, Drexel University, Philadelphia, PA

12:00-1:30 p.m.
Lunch (on your own)
1:30-3:00 p.m.

Program Session
Welcome to Leadership from Your New Friend, Your Attorney: A Discussion of Faculty and Student Legal Issues

The most difficult, time-consuming, and perilous legal problems in education involve faculty (personnel) and student issues. Based on his 40+ years of experience advising institutions of higher education and hundreds of administrators, our speaker discusses strategies for dealing with claims of discrimination, disability, due process, disparate treatment, etc., related to hiring, promotion, non-renewal, tenure, and termination of faculty, and admission, retention, probation, academic dismissal, and graduation of students. How to work with and relate to your attorney is also addressed, and the session concludes with suggestions for navigating the politics of academia.

Speaker: **Steve Milam**, JD, Attorney at Law and Consultant, Seattle, WA, and Affiliate Assistant Professor, School of Medicine, Department of Bioethics and Humanities, University of Washington, Seattle, WA

3:00-3:30 p.m.

Break

3:30-5:00 p.m.

Program Session
Negotiating at an Uneven Table

Nurses are proactively claiming their place at diverse tables, creating the future of nursing, health care, and education. Negotiation shapes outcomes at these tables, where unevenness challenges all participants. What strengths do nurses bring to the challenges, and how can they build on these strengths? Patterns revealed by over 25 years of teaching nurses about negotiating at an uneven table shape this interactive presentation and point to potentials for enhanced competencies.

Speaker: **Phyllis Beck Kritek**, PhD, Half Moon Bay, CA, and author of Negotiating at an Uneven Table: Developing Moral Courage in Resolving Our Conflicts (2002)
Spring Executive Development Series
Saturday, March 21

8:00-8:30 a.m.
Light Continental Breakfast

8:30-10:00 a.m.
Program Session

Setting the Stage for Success: Tabletop Discussions

Tabletop exercises are discussion-based sessions centered on timely topics solicited from the attendees prior to this session. Each table is labeled with a discussion issue, and participants rotate tables depending on topics of mutual interest. This is a great opportunity for academic leaders to learn from each other while being guided by an expert facilitator. Facilitator: Barbara Ihrke, PhD, Vice President of Academic Affairs, School of Nursing, Indiana Wesleyan University, Marion, IN

10:00-10:30 a.m.
Break

10:30 a.m.-12:00 p.m.
Closing Program Session

Branding and Imaging for Academic and Leadership Roles

In the current competitive educational market, many “consumers” (e.g., students, parents, donors, and political and economic partners) are brand shoppers – but not all colleges have developed effective brand strategies. Academic leaders can incorporate branding to encompass academics, alumni, students, faculty, community, and research initiatives. Discover integrated marketing approaches that can effectively leverage limited resources, targeting an array of constituents while addressing multiple missions within colleges. Learn how one public university dean developed effective campaigns and strategies while building a robust infrastructure for maintaining the momentum and assess opportunities to strategically focus your college’s brand. Speaker: Dianne Morrison-Beedy, PhD, Senior Associate Vice President, USF Health, Dean, College of Nursing, University of South Florida, Tampa, FL
Spring Annual Meeting
Pre-Meeting Sessions
Saturday, March 21

11:00 a.m.-5:00 p.m.
Registration

12:00-1:20 p.m.
Committee Meetings

1:30-4:30 p.m. (break from 2:45-3:15 p.m.)
Skill-Building Breakout Sessions
These sessions are complimentary and no pre-registration is required.

- **Garnering Nursing Resources through Development: The Dean’s Role**
  Development is an important role for deans, as they are expected to obtain resources for educational programs in nursing in collaboration with their development officers. Key aspects of a dean’s role in development include obtaining financial gifts and other resources, providing guidance to donors in gift contract development, and monitoring contract implementation, all-the-while continuously cultivating donors. Join colleagues to learn pragmatic strategies that can be transferred to your school of nursing.
  
  Speaker: **Ora Strickland**, PhD, Dean and Professor, College of Nursing & Health Sciences, Florida International University, Miami, FL

- **Introduction to Crucial Conversations®: Tools for Talking When Stakes are High**
  You’ve been there. You need an important conversation but your emotions hijack your brain, or you get caught in a downward spiral of debate and argument. Crucial Conversations training will give you the tools to avoid this outcome. You will acquire the skills to perceive problems quickly, speak with candor, make it safe to talk about almost anything, listen with comprehension and improve decision-making, resulting in better outcomes. Get good at Crucial Conversations® and everything else gets better! Our VitalSmarts™ speaker – who has over 25 years of experience in Human Resources Management and Development – provides an introduction to the most practical and useful training in the United States, Crucial Conversations: Tools for Talking when the Stakes are High, for which she is a certified master trainer.
  
  Speaker: **Sharon W. Lovoy**, BS, Owner, Lovoy’s Team Works, Inc., Birmingham, AL

- **Making Sense of Making Cents: Budgeting for Success**
  What school is not concerned about dollars and cents? Starting with the outcomes achieved at the Medical University of South Carolina, steps taken to ensure success are reviewed. The variables common to all nursing programs are discussed, along with strategic decisions made and the budgeting model used. Time is also set aside for group discussion of some “hot points” in budgeting for success, and participants will cost-out a pseudo program.
  
  Speakers: **Gail Stuart**, PhD, Dean and Distinguished University Professor; and **Lynn Shull**, MHA, Assistant Dean for Finance and Administration, College of Nursing, Medical University of South Carolina, Charleston, SC
• Media Training 101 CE
Learn how to maintain control of a media interview through focused preparation, powerful messaging, and polished delivery so that you can present an effective media interview with confidence. AACN has partnered with Phillips Media Relations – one of the nation’s premier media training, presentation training, and crisis communications firms – to offer this session. Since its founding in 2004, Phillips Media Relations has trained thousands of spokespersons for interviews seen by more than one billion people worldwide. Our speaker is an Emmy Award-winning journalist who has produced stories for Hardball with Chris Matthews, The Today Show, and NBC Nightly News.
Speaker: Christina Jamison-Mozaffari, BS, Vice President, Washington DC Office, Phillips Media Relations, LLC, New York, NY

• Strategic Planning: The What, Why, and How to Lead Your School to Alignment and Transformative Change CE
Explore the what, why, and how of strategic planning in times of constant change and challenging demands; how to make the process produce alignment and push toward transformational change for your nursing school; and how to lead implementation of the plan throughout the organization.
Speaker: Mary Flanagan, LMSW-AP, Facilitator, Strategy and Leadership, LLC, San Antonio TX

4:30-4:45 p.m.
Stretch Break

4:45-6:15 p.m.
Orientation for New Members, New Deans, and Prospective Members
Sponsored by the Membership Committee
Come learn more about the association, how it can benefit you, and how you can become active within it.

6:15-7:00 p.m.
New Dean Mentoring Program: Wine and Cheese Social
Mentors and protégées (both past and present) in the AACN New Dean Mentoring Program are invited to meet in an informal social setting to discuss specific goals and strategies to maximize this development opportunity for new deans.

Sunday, March 22

7:00 a.m.
Optional Early-Bird Walking Group
Join the group a few minutes early at the main hotel entrance for a self-guided walk departing promptly at 7:00 a.m.

8:00 a.m.-6:30 p.m.
Registration

9:00 a.m.-8:00 p.m.
Exhibits Open

9:00-10:00 a.m.
Open Session with AACN’s Board of Directors
10:00-10:15 a.m.  
**Stretch Break**

10:15 a.m.-12:00 p.m.  
**Like-Schools Informal Discussions**  
Agendas will be posted onsite and no preregistration is required. Participants may choose which group to attend based on affinity and/or interest in agenda items.

- Small/Liberal Arts Schools
- Academic Health Centers (AHC)
- Private Colleges/Universities without an AHC
- Public Colleges/Universities without an AHC

12:00-1:30 p.m.  
**Lunch (on your own) and Visit Exhibits**

12:00-1:15 p.m.  
**Optional Luncheon**

**Innovations in Enrollment Management: NursingCAS 3.0**
Join this interactive presentation to learn how the new, fully customizable NursingCAS 3.0 provides state-of-the-art technology to elevate your school’s enrollment management activities for doctoral programs. Free up staff time, increase efficiency, and refocus resources on recruitment of best-fit students. NursingCAS 3.0 provides access to a robust applicant pool, vital data (including comparative national benchmarking reports), and helps direct students to open seats. Applicants benefit from an easy, streamlined process and a program-specific branded experience.  
*Please RSVP for this luncheon session to ensure entry: www.aacn.nche.edu/nursingcas/rsvp/spring*

1:30-3:00 p.m.  
**Welcome and Opening Program Session**

**The Dean as Entrepreneur**
Entrepreneurship can be defined as the transformation of an innovation into a sustainable enterprise that generates value. Though entrepreneurial activity has played a dominant role in the U.S. economy for decades, the concept is relatively new to higher education. Do you think entrepreneurship is the future for higher education? How do you manage your resources and build capacity within your schools of nursing? Do you involve external stakeholders to nurture synergies between teaching, research, and societal engagement? Our opening speaker is the CEO of Getting Smart, an education advocacy firm, and a partner at Learn Capital, an education venture fund. Previously, he served as the Executive Director of Education for the Bill & Melinda Gates Foundation and as a public school superintendent in Washington State. Hear his thoughts about entrepreneurship within higher education and consider what entrepreneurial skills may help you as you navigate your deanship.  
**Speaker: Tom Vander Ark, MBA, CEO, Getting Smart, and author of Getting Smart:** How Digital Learning is Changing the World and Smart Cities That Work for Everyone: 7 Keys to Education & Employment

3:00-3:30 p.m.  
**Break and Visit Exhibits**
3:30-4:45 p.m.  
**Geraldine “Polly” Bednash Lectureship Award**

The Geraldine “Polly” Bednash Lectureship Award was established in March 2014 to honor AACN's previous CEO, who led the association for 28 years. Award recipients are chosen by the AACN Board of Directors on the basis of their leadership and/or scholarly contributions to interprofessional education. In 2009, six national education associations of schools of the health professions formed a collaborative to promote and encourage constituent efforts that would advance substantive interprofessional learning experiences to help prepare future clinicians for team-based care of patients. Fittingly, a team is receiving this inaugural award, and it is composed of all of the founding members of the Interprofessional Education Collaborative (IPEC).  
**Speakers:** Carol A. Aschenbrener, MD, Chief Medical Education Officer, Association of American Medical Colleges, Washington, DC; Geraldine “Polly” Bednash, PhD, Former CEO, American Association of Colleges of Nursing, Washington, DC; Lucinda L. Maine, PhD, Executive Vice President and CEO, American Association of Colleges of Pharmacy, Alexandria, VA; Stephen C. Shannon, DO, President and CEO, American Association of Colleges of Osteopathic Medicine, Chevy Chase, MD; Harrison C. Spencer, MD, President and CEO, Association of Schools and Programs of Public Health, Washington, DC; and Richard W. Valachovic, DMD, President and CEO, American Dental Education Association, Washington, DC.

4:45-5:00 p.m.  
**Stretch Break**

5:00-6:30 p.m.  
**Program Session**

Sponsored by the Government Affairs Committee

6:30-8:00 p.m.  
**Reception and Exhibits**

*Our reception is generously sponsored by the American Nurses Credentialing Center.*

7:00-8:00 p.m.  
**Reunion for Leadership for Academic Nursing Program (LANP) and AACN-Wharton Executive Leadership Program Fellows**

Come to this evening’s reception, visit the exhibits, and network with your fellow graduates.
Monday, March 23

6:00 a.m.
**Optional Early-Bird Walking Group**
Join the group a few minutes early at the main hotel entrance for a self-guided walk departing promptly at 6:00 a.m.

7:00-8:30 a.m.
**Light Continental Breakfast**

7:00-8:20 a.m.
**Preparing for Your Capitol Hill Visits**
Grab your breakfast and come get practical information from State Grassroots Liaisons and the Government Affairs Committee, which will improve your effectiveness during Hill visits. This is a joint session with the Student Policy Summit attendees.

7:30-8:20 a.m.
**Informal Breakfast Discussions**
Feel free to bring your breakfast to one of these sessions:

- **American Nurses Credentialing Center (ANCC) Update**
  Glean the latest information from ANCC representatives.

- **Be a Leader among Leaders**
  Those who would like to explore becoming more active in the work and issues of the association are invited to join this informal discussion about leadership opportunities.

- **Leadership Development at AACN**
  Are you considering applying for the Leadership for Academic Nursing Program (LANP) or the AACN-Wharton Executive Leadership Program? If so, come meet previous fellows and learn more about the programs, the curricula, and the benefits. Additional leadership development opportunities are also explored.

- **Robert Wood Johnson Foundation Future of Nursing Scholars Program**
  The Future of Nursing Scholars program will create a large and diverse cadre of PhD-prepared nurses committed to long-term leadership careers that advance science and discovery, strengthen nursing education, and bring transformational change to nursing and health care. Learn more about the program – including how it provides scholarships, mentoring, and leadership development activities, as well as postdoctoral research support – to build the capacity of this select group of future nurse leaders.

8:20-8:30 a.m.
**Stretch Break**

8:30-9:30 a.m.
**Futures Task Force Update**
Join colleagues and be the first to hear the observations and recommendations from this important group.

*Speakers: C. Fay Raines, PhD, Dean Emeritus, College of Nursing, University of Alabama in Huntsville, Huntsville, AL, Honorary Member, AACN, and Chair, AACN’s Futures Task Force; and Members of the Futures Task Force*

9:30-9:45 a.m.
**Stretch Break**
Tuesday, March 24

6:00 a.m.
Optional Early-Bird Walking Group
Join the group a few minutes early at the main hotel entrance for a self-guided walk departing promptly at 6:00 a.m.

7:15-8:30 a.m.
Light Continental Breakfast

7:30-8:20 a.m.
Informal Breakfast Discussions
Feel free to bring your breakfast and join colleagues in similar administrative situations to discuss issues of mutual interest:

- Heads of Nursing Academic Units Who Report to a Non-Nurse Dean
- Nursing Deans Who Administer Master’s Entry Programs
- Nursing Deans Who Administer Non-Nursing Programs
- Nursing Deans Who Administer Private/Proprietary Programs
- Nursing Deans Who Are New to the Role (within the last two years)
- Nursing Deans Who Deal With Collective Bargaining

8:20-8:30 a.m.
Stretch Break

8:30-9:30 a.m.
Program Session

Overcoming Barriers to Holistic Admission in Nursing, Part II
Urban Universities for Health Equity through Alignment, Leadership, and Transformation of the Health Workforce (HEALTH), the Association of Public and Land-grant Universities, the National Institutes of Health, and the Association of American Medical Colleges recently conducted a study aimed at improving the evidence regarding the preparation of a culturally sensitive, diverse, and more prepared nursing workforce. As part of the study, the research team examined the feasibility of implementing holistic reviews in schools of nursing as identified by nursing deans. This expert panel is well-versed in holistic admissions and offers recommendations for troubleshooting potential barriers impeding the successful implementation of holistic reviews when making admission decisions for schools of nursing.
Nurse.com/Gannett Foundation Lectureship Award for Diversity, Inclusion, and Sustainability in Nursing Education

The purpose of this award is to recognize outstanding contributions made by an individual or a group that champion diversity, inclusion, and sustainability in nursing education. Recipients are chosen by AACN's Board of Directors. AACN is proud to announce that this year’s award winner is Dr. Marty Douglas. Hear her thoughts about how global migration presents nurses with the challenge of delivering care to unprecedented numbers of patients with health care beliefs and practices that may differ from their own. At the same time, the global migration of nurses to meet worldwide shortages places migrating nurses in the similar situation of caring for patients with different cultural backgrounds. These challenges heighten the need to implement a structured and sustainable method of educating all nurses, regardless of their ethnic origin, to deliver culturally competent care for an increasingly diverse patient population.

Speaker: **Marilyn (Marty) Douglas**, PhD, Associate Clinical Professor, School of Nursing, University of California – San Francisco, San Francisco, CA and Editor-in-Chief Emerita, Journal of Transcultural Nursing

10:30-11:00 a.m.

**Break**

11:00 a.m.-12:00 p.m.

Closing Program Session

The Entrepreneurial Mindset

Speaker: To be Announced

Speakers: **Mary Beth Bigley**, DrPH, Director, Division of Nursing and Public Health, Health Resources and Services Administration, U.S. Department of Health Human Services, Rockville, MD; **Greer Glazer**, PhD, Dean and Schmidlapp Professor of Nursing, College of Nursing, University of Cincinnati, Cincinnati, OH; **Linda D. Scott**, PhD, Associate Dean for Academic Affairs, College of Nursing, University of Illinois at Chicago, Chicago, IL; and **Henry Sondheimer**, MD, Senior Director, Medical Education Projects, Association of American Medical Colleges, Washington, DC
**Hotel Information**
The Fairmont Washington  
2401 M Street, NW  
Washington, DC 20037  
Phone: 202-429-2400  
[www.fairmont.com/washington](http://www.fairmont.com/washington)

The room rate starts at $274 single/double. The **cutoff date for reservations** at the group rate is **February 20, 2015**. For reservations, call 800-441-1414 and request the group rate for AACN/Spring Annual Meeting. The **room block may fill before the deadline, so please make your reservation early.** If/when the room block fills, AACN will post a list of additional hotels on its website.

Sign up for Fairmont President’s Club. Members of the Fairmont President’s Club can enjoy complimentary high speed internet access in your guest room and free health club access along with other benefits. To sign up for Fairmont President’s club go to [www.fairmont.com](http://www.fairmont.com). When prompted for a “Hotel Invitation”, select The Fairmont Washington, DC. You will be issued an FPC number immediately. In order to take advantage of the complimentary services you must sign up for Fairmont President’s Club prior to your arrival.

**Transportation**
Reagan National Airport (DCA) is approximately a 15-minute drive to/from the Fairmont Washington and is Metro accessible. The closest Metro station to the hotel is GWU/Foggy Bottom on the Orange/Blue Line, 3 blocks from the Fairmont Washington. Dulles International Airport (IAD) is approximately a 35-minute drive to/from the hotel and Baltimore/Washington Airport (BWI) is approximately a 45-minute drive to/from the hotel.

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**Alternative hotels within walking distance of The Fairmont Washington:**

**Westin Georgetown**  
(Approximately 3 minutes)  
2350 M Street, NW  
Washington, DC 20037  
202-429-0100  
[www.westingeorgetown.com](http://www.westingeorgetown.com)

**Park Hyatt Washington**  
(Approximately 3 minutes)  
1201 24th Street, NW  
Washington, DC 20037  
202-789-1234  
[www.parkwashington.hyatt.com](http://www.parkwashington.hyatt.com)

**Embassy Suites Washington**  
(Approximately 5 minutes)  
1250 22nd Street, NW  
Washington, DC 20037  
202-857-3388  
[www.embassysuites.com](http://www.embassysuites.com)

**Best Western Georgetown Hotel and Suites**  
(Approximately 6 minutes)  
1121 New Hampshire Avenue, NW  
Washington, DC 20037  
800-762-3777  
202-457-0565  
[www.bestwesternwashingtondc.com](http://www.bestwesternwashingtondc.com)
TAXI FARE

Taxi fare from DCA is approximately $20 each way; taxi fare from IAD is approximately $60 each way; taxi fare from BWI is approximately $90 each way. Shuttles are available through Super Shuttle at www.supershuttle.com. Shuttle fares are as follows: DCA (approximately $15 each way), IAD (approximately $30 each way), and BWI (approximately $38 each way).

MEALS

Meals included in this registration fee: two (2) light continental breakfasts, and three (3) beverage breaks.

CONTACT INFORMATION

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www.aacn.nche.edu/conferences

REGISTRATION

Registration for both the Spring Executive Development Series and the Spring Annual Meeting is open only to the primary dean/director/chair of AACN-member schools of nursing. No exceptions/substitutions allowed.

Register online at www.aacn.nche.edu/conferences.

SPRING EXECUTIVE DEVELOPMENT SERIES REGISTRATION FEES

$399 by March 6, 2015
$499 after March 6, 2015

MEALS INCLUDED IN THIS REGISTRATION FEE: two (2) light continental breakfasts, and three (3) beverage breaks.

SPRING ANNUAL MEETING REGISTRATION FEES

$399 by March 6, 2015
$499 after March 6, 2015

MEALS INCLUDED IN THIS REGISTRATION FEE: reception, two (2) light continental breakfasts, and three (3) beverage breaks.

COMBINED SPRING EXECUTIVE DEVELOPMENT SERIES AND SPRING ANNUAL MEETING REGISTRATION FEES

If you plan on attending both the Spring Annual Meeting and the Spring Executive Development Series, a conference package may be purchased as follows (Please note that this reflects a $50 discount):

$748 by March 6, 2015
$948 after March 6, 2015

REFUND, CANCELLATION, AND SUBSTITUTION POLICIES

Please visit www.aacn.nche.edu/conferences for detailed information.

CONTINUING NURSING EDUCATION

The American Association of Colleges of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Attendees may earn up to a total of 9.0 continuing education (CE) credit hours for the EDS and 9.75 CE credit hours for the Spring Annual Meeting. Sessions awarding CE credit hours are designated with CE. CE credit hours will be awarded to those who attest to attendance at entire educational sessions and complete the electronic evaluation process after the conference. The CE certificate will be provided online only after completion of the evaluation.

DIETARY AND SPECIAL NEEDS

If you have any dietary restrictions (e.g., vegetarian, kosher, or gluten-free) or special needs, please contact us prior to the event as well as onsite at the conference registration desk.

CONTACT INFORMATION

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American Association of Colleges of Nursing
ADVANCING HIGHER EDUCATION IN NURSING
Executive Development Series Subcommittee
Catherine Alicia Georges, EdD, Lehmann College (Chair)
Jill M. Winters Berg, PhD, Columbia College of Nursing
Shelley Corvov, EdD, Baylor University
Anne Hirsch, PhD, Seattle University
Janice Hoffman, PhD, University of Maryland
Jean Lange, PhD, Quinnipiac University
Linda Scott, PhD, University of Illinois at Chicago

Program Committee
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Corrine Hager, PhD, University of Texas Health Science Center at Houston
Jean Giddens, PhD, Virginia Commonwealth University
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