

IMPLEMENTING SUCCESSFUL ACADEMIC-PRACTICE PARTNERSHIPS

APRIL 18-19, 2013

WESTIN MICHIGAN AVENUE - CHICAGO IL

REGISTRATION LIMITED TO 50 ACADEMIC-PRACTICE PAIRS

Schedule

Thursday, April 18

1:00-2:00 PM Registration

2:00-3:30 PM Pre-Conference Session – Models for Academic-Practice Partnerships: The Rush University GNE Model

The Affordable Care Act will look to the nursing community to generate sufficient numbers of well-prepared advanced practice nurses to meet the challenges of health care reform. This presentation describes the philosophical foundations and leadership imperatives that created an effective culture of academic practice partnerships and readiness for the GNE experiment.

Speaker: **Melanie Dreher, PhD, Dean, Rush University College of Nursing**

4:00-5:30 PM Keynote Address – Healthy Chicago: Progress Toward Improving Health

Released in August 2011, Healthy Chicago is the first-ever comprehensive public health agenda put forth by the City of Chicago. Healthy Chicago serves as a blueprint for a focused approach by the Chicago Department of Public Health to implement policies, systems, and environmental changes to prioritize and transform the health of the city over the next five years. This presentation will discuss many of the partnerships involved in Healthy Chicago as well as highlight the outcomes of their effort to improve the health of all Chicagoans.

Speaker: **Bechara Choucair, MD, Commissioner, Chicago Department of Public Health**

5:30-6:30 PM Wine and Cheese Reception

Friday, April 19

7:30-8:30 AM Continental Breakfast

8:30-10:00 AM Program Session – Partnerships with Purpose: Building a Network of Successful Collaborations

Nursing schools are uniquely well positioned to leverage their assets and expertise in a way that is attractive to both corporate and community partners. Come learn how Arizona State University has been able to launch a variety of joint initiatives to advance the school's educational mission, including partnering with the Mayo Clinic to expand clinical training opportunities, with the Herberger Institute for Design and the Arts to provide innovating learning experiences that link health care and building design, with Banner Healthcare to strengthen the array of opportunities for RN-BSN and other nursing pathways, and with Scottsdale Healthcare to increase the primary care nursing workforce in Arizona.

Speaker: **Teri Britt Pipe, PhD, Dean, Arizona State University College of Nursing and Health Innovation**

10:00-10:30 AM Break

10:30 AM-12:30 PM Panel Presentation – Exceptional Academic-Practice Partnerships

- **The Clinical Excellence Initiative:** A partnership between the University of Michigan School of Nursing and the University of Michigan Health System

Speakers: **Kathleen Potempa, Dean, University of Michigan School of Nursing, and Margaret Calarco, Chief Nurse Executive, University of Michigan Health System**

- **The VA Nursing Academy:** A partnership between the Birmingham Veterans Affairs Medical Center and the University of Alabama at Birmingham School of Nursing

Speakers: **Doreen Harper, Dean, University of Alabama at Birmingham School of Nursing, and Gregory Eagerton, Chief Nursing Officer, Birmingham VA Medical Center**

- **Linking Education and Practice for Excellence in Public Health Nursing (LEAP Project):** A statewide academic and practice collaboration designed to improve preparation for population-based public health nursing practice in Wisconsin

Speakers: **Susan Zahner, Professor and LEAP Project Director, University of Wisconsin-Madison School of Nursing, and Rebecca Hovarter, Director, Shawano-Menominee Counties Health Department**

12:30-2:00 PM Lunch (on your own)

2:00-5:00 PM Workshop

During this hands-on workshop, participants will work with their partners to develop specific strategies to build, re-build, or enhance their partnership activities. Conference attendees will return home with a detailed and specific action plan with focused activities.

General Information

Discover the keys to maximizing your strategic affiliations to ensure that they are goal-driven, outcome-focused, and mutually beneficial. Participants will explore how to sustain commitment and cooperation among partnering organizations through interactive presentations highlighting successful collaborations. Please note that the conference is geared toward those partnerships that are new/or under development.

Registration

Registration is limited to the first 50 Partnerships Pairs (100 people). A partnership pair is confirmed for attendance once we receive payment from both the academic and practice representative. The deadline for registration is **March 22, 2013**.

Registration Fee: \$299 per person

Register online at: <https://aacn.wufoo.com/forms/academicpractice-partnership-registration/>

Hotel Information

Westin Michigan Avenue
909 N. Michigan Avenue
Chicago, IL 60611

The special conference room rate is \$189 single/double. The cutoff date for reservations at the group rate is March 28, 2013. For reservations call 888-627-8385 and request the group rate for AACN. The room block may fill before the deadline, so please make your reservation early.

Transportation

Chicago O'Hare International Airport (ORD) is located approximately 30 miles from the Westin Michigan Avenue. A taxi costs approximately \$45.00 each way. Shuttle services are available through Go Airport Express and cost approximately \$30 each way - 888-284-3826 / www.airportexpress.com. For further ground transportation information, please visit the Chicago O'Hare International Airport website at: www.flychicago.com.

Continuing Education

The American Association of Colleges of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's (ANCC) Commission on Accreditation. Contact hours will be awarded to those who attest to attendance at entire sessions and complete the electronic evaluation process.

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