Enrollment Management Workshop
NursingCAS Open House
Leveraging NursingCAS – Special Focus on Holistic Admissions Practices
June 11 – 12, 2015
Simmons College – Alumnae Hall
Boston, MA

Thursday, June 11 (Event Venue is Simmons College, Alumnae Hall)

7:30 AM  Shuttle Departs from Hotel to Simmons College (Event Venue)
7:45 – 8:45 AM  Registration and Continental Breakfast
9:00 – 10:00 AM  Keynote Address on Holistic Admissions
10:00 – 10:30 AM  Welcome Session: An Overview of NursingCAS
10:45 – 12:00 PM  Breakout Sessions:
   • Best Practices for Implementing NursingCAS
   • Best Practices for Getting Started with NursingCAS
   • Best Practices for Maximizing NursingCAS
12:00 – 1:00 PM  Roundtable Discussions over Lunch
1:00 – 2:00 PM  Showcase of Schools using NursingCAS to Meet Enrollment Targets
2:30 – 3:30 PM  Breakout Sessions: Managing the Admissions Process with WebAdMIT*
   • General Overview
   • Initial Set-up
   • Advanced Set-up
3:15 – 4:15 PM  Executing a Holistic Admissions Review Using NursingCAS
4:30 PM  Shuttle Departs from Simmons College to Hotel
6:00 – 8:00 PM  Optional Group Outing

Friday, June 12 (Event Venue is Simmons College, Alumnae Hall)

8:00 AM  Shuttle Departs from Hotel to Simmons College (Event Venue)
8:15 – 8:45 AM  Continental Breakfast
9:00 – 10:15 AM  Panel Discussion with Experienced NursingCAS Users
10:30 – 11:30 AM  Special Interest Forums
   • Developing a Recruitment Plan and Strategy
   • Cost Savings & Efficiencies Gained with NursingCAS
   • Ensuring Student Success with NursingCAS
11:45 – 12:30 PM  Closing Session: The Big Picture of NursingCAS (lunch)

Optional Events on Friday, June 12
1:00 – 4:00 PM  Optional Events:
   • Operations Tour of NursingCAS Headquarters (offsite)
   • Additional WebAdMIT Training (all levels)

*WebAdMIT is the admissions software for NursingCAS

Keynote Speaker:
William E. Sedlacek, PhD

Dr. Sedlacek is a Professor Emeritus of Education at the University of Maryland, College Park. He earned Bachelor’s and Master’s degrees from Iowa State University and a Ph. D. from Kansas State University. He has served as editor of Measurement and Evaluation in Counseling and Development. In 1993, he received the John B. Muir Editor’s Award from the National Association for College Admission Counseling for his article entitled “Employing noncognitive variables in the admission and retention of nontraditional students.” His latest book is “Beyond the big test: Noncognitive assessment in higher education”.

Hotel Information:
Hilton Boston Back Bay
40 Dalton Street
Boston, MA 02115

SPECIAL RATE of $269 available until May 10

Registration Information
Book hotel by May 10 to Secure Reduced Rate

The deadline for registration is May 10, 2015 or sooner depending on space constraints. There is no fee to register for this event; however attendees are responsible for all costs associated with travel such as hotel, airfare, transportation, etc. E-mail messages confirming registration for this event will be sent to all participants.

Register online at http://www.aacn.nche.edu/nursingcas/rsvp/openhouse

A limited number of rooms are available on June 9, 10, and 11 for a negotiated rate of $269 + any applicable taxes. The last date to book at this rate is May 10, 2014 but we encourage you to book at your earliest convenience to ensure you secure the rate.

To make a reservation, please book directly through this link https://secure3.hilton.com/en_US/hi/reservation/book.htm?execution=e1s1. Or Call 1-800-HILTONS or the hotel directly at 617-236-1100 and reference group code NCAS.