

ADVANCING
HIGHER
EDUCATION
IN NURSING



Linda H. Aiken to Deliver McGovern Lecture

Linda H. Aiken, PhD, RN, director of the Center for Health Outcomes and Policy Research at the University of Pennsylvania is the winner of AACN's 2004 John P. McGovern Lectureship Award. She will deliver her lecture at the Fall Semiannual Meeting (see article on this page).

2004 John P. McGovern Award Goes to Linda Aiken

AACN has announced that the winner of the John P. McGovern Lectureship Award is Linda H. Aiken, PhD, RN, director of the Center for Health Outcomes and Policy Research at the University of Pennsylvania. The presentation of the award and Dr. Aiken's lecture will take place at the Fall Semiannual Meeting in October.

In addition to directing the Center for Health Outcomes and Policy Research, Dr. Aiken also serves as The Claire M. Fagin Leadership Professor of Nursing, Professor of Sociology, and Senior Fellow at the Leonard Davis Institute of Health Economics at the University of Pennsylvania. Dr. Aiken is the winner of the 2003 Individual Earnest A. Codman Award from the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) for her leadership utilizing performance measures to demonstrate relationships between nursing care and patient outcomes. She and her co-authors were honored in 2003 with the Health Services Research Article of the Year Award by AcademyHealth for their paper in the *Journal of the American Medical Association* documenting the effect of nurse staffing on surgical mortality. Dr. Aiken leads the International Hospital Outcomes Consortium studying the impact of nursing on patient outcomes in eight countries.

Dr. Aiken is a member of the Institute of Medicine of the National Academy of Sciences, the American Academy of Arts and Sciences, the National Academy of Social Insurance, and is a Woodrow Wilson Fellow of the American Academy of Political and Social Science. She is a fellow and former president of the American Academy of Nursing and an Honorary

Fellow of the Royal College of Nursing of the United Kingdom. Prior to coming to the University of Pennsylvania in 1988 she was vice president of the Robert Wood Johnson Foundation. Dr. Aiken received her bachelors and master's degrees in nursing from the University of Florida, Gainesville, and her PhD in sociology and demography from the University of Texas at Austin. She was a postdoctoral research fellow in medical sociology at the University of Wisconsin, Madison.

The award is named for John P. McGovern, M.D., a native of Washington, DC. Dr. McGovern is a noted clinician and researcher, and has a distin-

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Fuld Trust Announces Endowment Grants to Baccalaureate Nursing Programs

The Helene Fuld Health Trust has awarded grants totaling \$5,475,000 to 10 Baccalaureate Nursing Programs. In June 2003, The Trust sent out Requests for Proposals to 15 selected Nursing Schools with well-respected baccalaureate nursing programs, with the stated intent of awarding up to 10 endowment grants. The grants are intended to create endowments that will provide continuing financial aid to students seeking a baccalaureate degree in nursing (BSN). The institutions selected to receive a grant of \$547,500 payable over three years are:

Alverno College, Division of Nursing
University of Arkansas for Medical
Sciences College of Nursing

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From the Commission on Collegiate Nursing Education (CCNE)....

CCNE reminds constituents that its annual election is underway. Official ballots have been sent to the chief nurse administrators of programs holding accreditation or preliminary approval status with CCNE, and will be accepted until **midnight, August 13, 2004**. If your program is eligible to vote in this election, please take this opportunity to participate. Two individuals will be elected to positions representing deans and practicing nurses on the CCNE Board of Commissioners, and four individuals will be elected to the 2005 Nominating Committee.

The revised CCNE *Standards for Accreditation of Baccalaureate and Graduate Nursing Programs* (amended October 2003) are effective as of January 1, 2005. This means that any program hosting an on-site evaluation or submitting a report after January 1, 2005 will need to demonstrate compliance with the revised *Standards*. The revised *Standards*, which were formally adopted by the CCNE Board of Commissioners at its October 2003 meeting, reflect improved consistency in use of terminology, clarification of intent, and the elimination of redundancy. Importantly, the revised *Standards* also identify specific sets of professional nursing guidelines that programs must use as the foundation for curricula. The revised *Standards* are available on the CCNE Web site (www.aacn.nche.edu/accreditation).

Accredited programs should remember to notify CCNE of any substantive change affecting the nursing

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(e-mail: apathak@aacn.nche.edu)

program. Substantive changes are described in CCNE's *Procedures for Accreditation of Baccalaureate and Graduate Nursing Education Programs* (page 18). The *Procedures* are available on the CCNE Web site (www.aacn.nche.edu/accreditation).

If you have questions regarding what constitutes a substantive change, or if you have questions about any of these announcements from CCNE, please contact Sarah Bloom, accreditation manager, at (202) 887-6791, extension 245, or at sbloom@aacn.nche.edu.

ELNEC Pre-Conference Set for November

An ELNEC (End-of-Life Nursing Education Consortium) pre-conference at the AACN Baccalaureate Education Conference will be held on Wednesday, November 10-11, 2004, at the Sanibel Harbour Resort in Ft. Myers, FL.

This pre-conference is intended for faculty members who need

- updated lecture material on end-of-life care;
- suggestions on teaching strategies for end-of-life curriculum;
- case studies, palliative care websites and other resources available; and
- current bibliography and up-to-date references.

The cost of this pre-course will be \$69. This will cover registration and a 1,000-page syllabus plus a CD-rom, CEs, and continental breakfast on the second day.

This course is intended for faculty members who are not currently ELNEC trained.

The syllabus includes 9 modules. Within each module participants will have course objectives, a course outline, powerpoint slides, "talking points" for each slide, case studies, and much more.

If you would like more information on the ELNEC Project or how to register for this course, please check the Web site at www.aacn.nche.edu/ELNEC or contact Pam Malloy (202/

463-6930, ext. 238; pmalloy@aacn.nche.edu).

Registration is limited to the first 60 people.

ELNEC was developed and disseminated by a generous grant from The Robert Wood Johnson Foundation to the City of Hope Cancer Center in partnership with the American Association of Colleges of Nursing. To date, more than 500 undergraduate nursing faculty members, representing 460 nursing schools across the United States, have participated in this training.

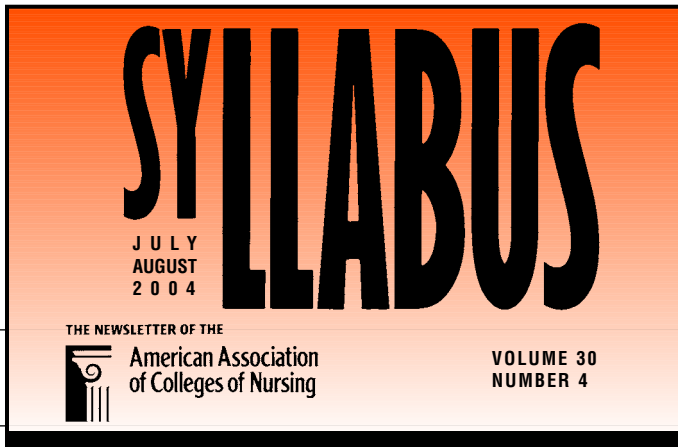
Join the Covering Kids & Families Back-to-School Campaign!

More than 8.5 million children in America do not have health care coverage. Most of these children are eligible for Medicaid or the State Children's Health Insurance Program (SCHIP), but their parents may not realize they qualify.

AACN has joined with *Covering Kids & Families*, a national initiative of The Robert Wood Johnson Foundation designed to increase the number of children and adults who benefit from federal and state health coverage programs. Later this summer, *Covering Kids & Families* will launch its annual Back-to-School Campaign with events taking place in all 50 states and the District of Columbia in August and September. The campaign will also use public service announcements, media outreach, and corporate and organizational partnerships to get the word out that there is help available for these hard-working families and their children.

We can play an important role in raising awareness about available low-cost and free health coverage. If you are interested in getting involved, the *Covering Kids & Families* Back-to-School Campaign Action Kit has all the tips and templates you need to partici-

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OPPORTUNITIES

Space in **Opportunities** is available for advertising position openings, availabilities, and consultant and other services.

All advertising is subject to the publisher's approval.

Publications of the American Association of Colleges of Nursing (AACN) serve to advance the quality of baccalaureate and graduate nursing education, promote nursing research, and develop academic leaders. AACN therefore reserves the right to unilaterally reject, omit, or cancel any advertisement that is not in the best interests of the objectives and policies of the Association, or that is not in keeping with the generally scholarly and professional nature of AACN publications. The publication of any advertisement by AACN is neither an endorsement of the advertiser nor of the products or services advertised.

AACN promotes equal employment opportunity as required by law, and accepts only advertisements that are not discriminatory on the basis of race, color, religion, sex, national origin, age, handicap, sexual orientation, veteran status, or for any other reason not related to individual merit.

Rates: The classified ad rate is \$10 per line for AACN members; \$12 per line for nonmembers (approximately 40 characters and spaces per line.)

Deadlines: *Opportunities* is published bimonthly beginning with the January issue. Deadline for including, changing, or cancelling ads is the 15th of the month preceding publication date. Advertisers are invoiced with proof of publication.

Send Copy To: All copy must be submitted in writing. Send copy, double-spaced, to: Kimberly Allen, AACN, One Dupont Circle, Suite 530, Washington, DC 20036; (202) 463-6930; FAX: (202) 785-8320; e-mail: kallen@aacn.nche.edu

Reading Hospital and Medical Center

Can you bridge two different areas?

On the one side, education. On the other, nursing – medical/surgical nursing, to be exact. If you can bridge both areas, consider joining The Reading Hospital and Medical Center, a 566-bed tertiary care facility in southeastern PA. On behalf of our outstanding School of Nursing (enrollment: 400, beginning Fall 2004), we seek a:

Nurse Educator/Faculty Instructor

You will develop, implement and evaluate our Med/Surg curriculum and clinical rotations. Lecture times will be 2 to 3 evenings per week and every other weekend, with day hours for clinical instruction; the remaining hours are flexible day-time hours. Qualified applicants must be enrolled in an MSN program or currently hold an MSN, have clinical competency in Med/Surg nursing, and either 2 years' teaching experience or 3 years' staff or supervisory nursing experience. We offer a competitive salary and an extensive benefits program, detailed on our website.

For more information or to apply, visit our website at www.readinghospital.org or contact Karen Fiscus, Nurse Recruiter at 610-988-5033. Equal Opportunity Employer M/F/D/V

Central Missouri State University Department of Nursing

NURSING FACULTY: Applications being accepted for one tenure track position in a BS(N) and MS(N) program at a CCNE accredited Nursing Program in a public comprehensive university beginning Fall (August) 2004, at our Warrensburg campus. R.N. holding a Master's degree in Nursing and earned doctorate (Nursing preferred). Previous teaching experience and clinical supervision of students desired. Compensation and rank determined by experience. Submit application and resume to Rose

Marie Fowler-Swartz, Chair of Search Committee, Department of Nursing, Central Missouri State University, University Health Center, UHC 106, Warrensburg, MO 64093. Review begins July 30, 2004 and continues until filled. AA/EEO/ADA.

University of North Florida School of Nursing

Instructor or Assistant Professor of Nursing. Full-time faculty position available January 2005 in NLNAC accredited BSN/MSN program with a community focus. Community health nursing specialty is required. Master's degree in nursing required for instructor appointment, doctoral degree in nursing required for assistant professor appointment. MSN in community health nursing and clinical experience in community health nursing. Two year's clinical experience required and additional medical/surgical experience preferred. Teaching experience in nursing preferred. Candidates should have interest in scholarship and furthering development of the field through research and publication.

Applications accepted until position is filled. Review of applications will begin on August 6, 2004.

Applicant must apply online at <http://www.unfjobs.org> and must submit all required documents to be considered for this position. Applicants who do not apply on-line or do not submit all the required documentation will not be considered for this position.

UNF is an Equal Opportunity/Equal Access/Affirmative Action Institution.



UNIVERSITY OF MARYLAND
SCHOOL OF NURSING

DIRECTOR: INSTITUTE FOR NURSE EDUCATORS

Who Will Prepare the Next Generation of Nurses?

The University of Maryland School of Nursing is establishing an Institute for Nurse Educators to address the critical and growing faculty shortage in nursing. The goal of the Institute is to prepare nurses with the essential knowledge and competencies to assume teaching roles in Maryland and the surrounding region (DC, DE, PA, VA and WVA). The Institute provides a means to utilize existing resources and obtain additional resources for the largest school of nursing in the region to offer courses and programs to prepare nurses to assume educator roles in both academic and clinical settings. The Institute will provide classroom and web based coursework for an education minor as part of a MS, PhD or post-MS certificate for nurses or other health professional students, an e-learning post-MS certificate and also offer a variety of single courses/modules for ongoing professional development of current faculty, clinical nurse educators and educators from other health professions.

Consistently ranked among the top ten schools in the nation by *U.S. News & World Report*, the University of Maryland School of Nursing enrolls approximately 1,500 students in its baccalaureate, master's, doctoral and continuing education programs and emphasizes the integration of research, teaching and clinical practice. In addition to the School of Nursing, the University of Maryland, Baltimore campus encompasses five other professional schools – Dentistry, Law, Medicine, Pharmacy and Social Work and is one of the fastest growing health sciences research centers in the United States. The unique composition of the campus enables health professionals to address health care, public policy and social issues through multidisciplinary research, scholarship and community action. Its location in the Baltimore-Washington-Annapolis triangle maximizes opportunities for collaboration with government agencies, health care institutions and life sciences industries.

The Director would provide leadership in the further development of the Institute. Specific responsibilities would include administration, course/curriculum planning in classroom and web based modalities, utilization of an expert panel to facilitate innovations in pedagogy and curriculum modeling for health professions education, program marketing in collaboration with the Associate Dean for Academic Affairs, Director of Development and other faculty; coordination and collaboration with faculty teaching the education minor and e-learning post-MS certificate and faculty from other UM entities; and seeking external funding in collaboration with the Director of Development .

Qualifications for the Director include a vision of contemporary education that includes information technology; earned doctorate in nursing or related field, strong record of scholarship in education; track record of external funding; major experience as an educator, and competencies in information and learning technologies.

Nominations and applications, including a letter of interest, a resume, and the names of three professional references should be sent to:

Dr. Mary Etta Mills
Chair Search Committee
c/o Lois Reisig
University of Maryland School of Nursing
655 West Lombard Street, Room 502
Baltimore, Maryland 21201

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McGovern Award...

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guished record of scholarship, skill, and service. He is president of the John P. McGovern Foundation, and the McGovern Fund for the Behavioral Sciences, as well as Chairman of the Texas Allergy Research Foundation and director of the McGovern Allergy Clinic, the nation's largest. Dr. McGovern has held faculty appointments at 16 universities, and has been awarded numerous honorary degrees. McGovern awardees are chosen by the AACN Board of Directors on the basis of their scholarship and the notability of their contribution to nursing, health care, or higher education.

Fuld Trust...

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Boston College, William F. Connell School of Nursing
University at Buffalo School of Nursing, State University of New York
University of Cincinnati College of Nursing
University of Colorado Health Sciences Center School of Nursing
University of Maryland School of Nursing
University of North Carolina at Chapel Hill School of Nursing
University of Texas Health Science Center at Houston School of Nursing
City University of NY, Hunter College, Hunter-Bellevue School of Nursing

Each grantee will receive an initial payment of \$225,000. Of this amount, \$25,000 is to be used for current financial aid for students enrolled in its baccalaureate degree nursing program(s). The balance of \$200,000 is to be placed in a fund to be designated the Helene

Fuld Health Trust Scholarship Fund for Baccalaureate Nursing Students ("the Fund")

On or about the first anniversary of the initial payment, the Trust will pay a second installment of \$165,000. Of this amount, \$15,000 is to be paid out in current financial aid and \$150,000 is to be added to the Fund. On or about the second anniversary of the initial payment, the Trust will pay a final installment of \$157,500. Of this amount, \$7,500 is to be used for current financial aid and \$150,000 is to be added to the Fund.

The Trust expects to initiate a second series of endowment grants in 2006, with awards announced in 2007.

Back-to-School...

(continued from page 2)

pate at any level, whether you want to set up an enrollment event or write a letter to the editor. Free materials are available for you to distribute to potentially eligible families, including fliers and posters urging them to call 1(877) KIDS-NOW to find out if they are eligible. These materials can be viewed and ordered at www.coveringkidsandfamilies.org/communications.

As our nation's kids get ready to head back to school in the fall, let's get them connected to low-cost and free health care coverage that is available through SCHIP and Medicaid. Please join AACN and the *Covering Kids & Families* Back-to-School Campaign to help connect children and their families with the health coverage they need and deserve.



"Super Nurse" Comes to the CNL Implementation Meeting

Loretta Ford, PhD, RN, FAAN made a grand entrance disguised as "Super Nurse" at AACN's first Clinical Nurse Leader (CNL) implementation meeting, held in Washington, DC, in June. In remarks to the audience, Dr. Ford reflected back on her collaboration with Dr. Henry Silver during the initiation of the nurse practitioner movement and urged participants to not fear change.

More than 350 participants from 79 education-practice partnerships took part in the two-day meeting. Topics included curriculum framework for CNL education, the partnership care delivery model, and outcomes measurement.

**Joint Commission on Accreditation of
Healthcare Organizations presents**

***Critical Linkages: Patient Safety, Nurse Staffing, and Leadership
Solutions for Tomorrow***

September 27–28, 2004

Omni Shoreham Hotel • Washington D.C.

The availability of qualified nurses is a primary concern of health care executives today. When there is a nursing shortage, patient safety is threatened and health care quality is diminished. This Joint Commission conference delves into the links between nurse staffing and patient safety. It focuses on how health care leaders can transform organizations to become preferred workplaces for employees and to provide safe environments for patient care.

Six great reasons to attend:

1. Gain insight from health care experts into the connection between patient safety and nurse staffing.
2. Hear the latest nursing initiatives from organizations such as the Robert Wood Johnson Foundation, Institute for Healthcare Improvement & JCAHO.
3. Obtain knowledge about leadership strategies that can improve patient care and the bottom line.
4. Discuss trends and new initiatives, including nursing-sensitive measures and the impact of the nursing shortage worldwide.
5. Learn practical strategies to recruit and retain nurses, including solutions for increasing the number of nursing graduates.
6. Understand what it takes to become a winning health care organization from hospitals awarded the Malcolm Baldrige National Quality award and the ANCC's Magnet Recognition Program™.

And one more reason:

Attend this conference as part of a team and receive a discount! Register in a group of three and save 15% on combined registration fees!

For more information or to register, visit

<http://www.jcrinc.com/education.asp?durki=6476&site=5&return=5933>

or call JCR Customer Service at 877-223-6866.

Call for Nominations

AACN's Nominating Committee has issued a Call for Nominations to fill seats on the Board of Directors. AACN members are asked to submit nominations for the following seats: Treasurer, Board member-at-large (4 vacancies), and Nominating Committee member (2 vacancies). Nominations will be accepted until 5:00 p.m. on October 23 at the registration desk during AACN's Fall Semiannual Meeting. For more information on how to nominate a candidate, including copies of the nomination form, consent statement form and nominations biographical data form, go to AACN's Web site (<http://www.aacn.nche.edu/Membership/CallforNominations.htm>).

AACN Surveys Coming Soon

In early September, AACN will distribute the 2004 Annual Survey of institutions with baccalaureate and higher degree nursing programs. Information collected from the survey will be incorporated into the nation's premier database on trends in nursing school enrollments and graduations; student and faculty demographics; and faculty and deans' salaries. Participation in this survey is vital to AACN's mission of fostering innovation in advancing professional nursing education, research, and practice. We appreciate the effort required to complete the Annual Survey; and we will provide participating schools with free copies of the data reports to which they contribute information. All nursing programs affiliated with the Commission on Collegiate Nursing Education (CCNE) are reminded to complete the survey to satisfy CCNE's annual reporting requirement.